



Jennifer Hunt-Hoyer  
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Graphic Designer  
Wind Capital Group  
1430 Washington Ave.  
Suite 300  
Saint Louis  
Missouri 63103

June 2008 - November 2010 (contractor November 2010 - Present)

Wind Capital Group is a Missouri based Wind Farm Developer. Currently, Wind Capital Group is developing utility-scale wind farm projects all across the central U.S. and has offices in St. Louis, Missouri; Madison, Wisconsin; and Chicago, Illinois.

**Graphic Design**

Design all materials for internal and external use including: brand identity, web design, trade show booths, newsletters, PowerPoint presentations, landowner presentations, project logo design, illustration and photography.

Co - Owner / Art Director  
The Brick Associates, LLC  
6514 Oleatha Ave.  
Saint Louis  
Missouri 63139

October 2005 – February 2008

The Brick Associates, LLC was a St. Louis based company specializing in brand identity for small businesses and non-profit organizations.

**Graphic Design**

Design / Art Direct all incoming projects including: corporate branding, brochures, corporate branding, design, web and direct mail

**Owner**

Bookkeeping, contract and invoicing, collaborative decision making on all aspects of The Brick Associates, LLC

Art Director  
Full Circle Solutions  
727 N. 1st Street  
Suite 620  
Saint Louis  
Missouri 63102

June 2004 - October 2005

FCS was a database marketing company that focuses on the automotive industry, and specializes in helping automotive dealerships close more prospects and retain more customers.

**Graphic Design**

Designed monthly direct mail promotions, internal branding and self promotion. Headed the launch of The New Car Buyers Guide, a monthly magazine promoting local dealerships. Developed company branding for various outside clients

**Leadership**

- Developed departmental handbook
- Restructured art department archival system
- Delegated incoming job flow to other graphic designers

**Skills**

- Adobe illustrator, photoshop, inDesign,
- Excellent communication skills
- Proficient working on deadlines
- Working knowledge of design creation to completion

**Education**

Saint Louis Community College at Meramec  
Saint Louis - Missouri May 2003  
Associates Degree in Graphic Communication

Murray State College  
Tishomingo - Oklahoma May 2000  
Studies in Elementary Education